

## INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262603-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Restore Our Future	RESTORE OUR FUTURE	2138

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	262603	06382821

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	Today Show	7-8a	- 1111 - -	:30	4	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111 - - 4 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 7:29 AM Today Show 7-8a :30 ROF12TV24H \$2,300.00 NM									
2 WDIV W 10/24/12 7:59 AM Today Show 7-8a :30 ROF12TV24H \$2,300.00 NM									
4 WDIV Th 10/25/12 7:59 AM Today Show 7-8a :30 ROF12TV25H \$2,300.00 NM									
3 WDIV F 10/26/12 7:29 AM Today Show 7-8a :30 ROF12TV24H \$2,300.00 NM									
2	10/23/12	10/26/12	Today Show	8-9a	- 1111 - -	:30	4	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111 - - 4 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 8:57 AM Today Show 8-9a :30 ROF12TV25H \$2,400.00 NM									
2 WDIV W 10/24/12 8:57 AM Today Show 8-9a :30 ROF12TV24H \$2,400.00 NM									
3 WDIV Th 10/25/12 8:59 AM Today Show 8-9a :30 ROF12TV24H \$2,400.00 NM									
4 WDIV F 10/26/12 8:44 AM Today Show 8-9a :30 ROF12TV25H \$2,400.00 NM									
3	10/23/12	10/26/12	M-F Local News @ 4pm	4p-430pm	- 1111 - -	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111 - - 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 4:13 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV24H \$2,000.00 NM									
1 WDIV W 10/24/12 3:59 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV24H \$2,000.00 NM									
4 WDIV Th 10/25/12 4:25 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV24H \$2,000.00 NM									
3 WDIV F 10/26/12 4:22 PM M-F Local News @ 4pm 4p-430pm :30 ROF12TV24H \$2,000.00 NM									

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**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262603-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2138	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/26/12	M-F Local 4 News 5-6pm	5P-530P	- 1111--	:30	4	\$3,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$3,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 5:28 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV24H \$3,800.00 NM									
2 WDIV W 10/24/12 5:28 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV25H \$3,800.00 NM									
3 WDIV Th 10/25/12 5:27 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV24H \$3,800.00 NM									
4 WDIV F 10/26/12 5:21 PM M-F Local 4 News 5-6pm 5P-530P :30 ROF12TV24H \$3,800.00 NM									
5	10/23/12	10/26/12	M-F Local 4 News 6-630p	6P-630P	- 1111--	:30	4	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1111-- 4 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :00 <del>\$4,200.00</del> NM									
See MG 5.5									
3 WDIV W 10/24/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :00 <del>\$4,200.00</del> NM									
See MG 5.6									
1 WDIV Th 10/25/12 6:28 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV25H \$4,200.00 NM									
5 WDIV Th 10/25/12 6:52 PM NBC Nightly News 630-7p :30 ROF12TV24H \$4,200.00 NM									
MG for 5.2 10/23									
4 WDIV F 10/26/12 6:13 PM M-F Local 4 News 6-630pm 6P-630P :30 ROF12TV24H \$4,200.00 NM									
6 WDIV F 10/26/12 6:52 PM NBC Nightly News 630-7p :30 ROF12TV25H \$4,200.00 NM									
MG for 5.3 10/24									
6	10/23/12	10/26/12	M-F Wheel of Fortune	7P-730P	- 1- 11--	:30	3	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- 11-- 3 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 7:13 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV24H \$4,200.00 NM									
2 WDIV Th 10/25/12 7:20 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV24H \$4,200.00 NM									
3 WDIV F 10/26/12 7:13 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV24H \$4,200.00 NM									
7	10/24/12	10/24/12	M-F Wheel of Fortune	7P-730P	-- 2----	:30	2	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 2---- 2 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/24/12 7:06 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV24H \$4,200.00 NM									
2 WDIV W 10/24/12 7:27 PM M-F Wheel of Fortune 7P-730P :30 ROF12TV24H \$4,200.00 NM									
8	10/23/12	10/25/12	M-F Jeopardy	730P-8P	- 111---	:30	3	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 111--- 3 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 10/23/12 7:53 PM M-F Jeopardy 730P-8P :30 ROF12TV25H \$4,200.00 NM									
2 WDIV W 10/24/12 7:53 PM M-F Jeopardy 730P-8P :30 ROF12TV24H \$4,200.00 NM									
3 WDIV Th 10/25/12 7:43 PM M-F Jeopardy 730P-8P :30 ROF12TV24H \$4,200.00 NM									

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**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
262603-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2138	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/26/12	10/26/12	M-F Jeopardy	730P-8P	----2--	:30	2	\$4,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----2-- 2 \$4,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 10/26/12 7:37 PM M-F Jeopardy 730P-8P :30 ROF12TV24H \$4,200.00 NM									
2 WDIV F 10/26/12 7:55 PM M-F Jeopardy 730P-8P :30 ROF12TV24H \$4,200.00 NM									
10	10/23/12	10/23/12	11-1135P Late News	11P-1135P	-2-----	:30	2	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2----- 2 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WDIV Tu 10/23/12 11:11 PM 11-1135P Late News 11P-1135P :30 ROF12TV24H \$6,000.00 NM									
1 WDIV Tu 10/23/12 11:28 PM 11-1135P Late News 11P-1135P :30 ROF12TV24H \$6,000.00 NM									
11	10/24/12	10/26/12	11-1135P Late News	11P-1135P	--111--	:30	3	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --111-- 3 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/24/12 11:23 PM 11-1135P Late News 11P-1135P :30 ROF12TV24H \$6,000.00 NM									
2 WDIV Th 10/25/12 11:24 PM 11-1135P Late News 11P-1135P :30 ROF12TV25H \$6,000.00 NM									
3 WDIV F 10/26/12 11:28 PM 11-1135P Late News 11P-1135P :30 ROF12TV24H \$6,000.00 NM									
12	10/23/12	10/26/12	Tonight Leno	1135P-1237A	-2222--	:30	8	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -2222-- 8 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WDIV Tu 10/23/12 11:45 PM Tonight Leno 1135P-1237A :30 ROF12TV24H \$2,300.00 NM									
1 WDIV Tu 10/23/12 12:08 AM Tonight Leno 1135P-1237A :30 ROF12TV25H \$2,300.00 NM									
7 WDIV W 10/24/12 11:45 PM Tonight Leno 1135P-1237A :30 ROF12TV24H \$2,300.00 NM									
2 WDIV W 10/24/12 12:29 AM Tonight Leno 1135P-1237A :30 ROF12TV24H \$2,300.00 NM									
3 WDIV Th 10/25/12 11:48 PM Tonight Leno 1135P-1237A :30 ROF12TV24H \$2,300.00 NM									
8 WDIV Th 10/25/12 12:31 AM Tonight Leno 1135P-1237A :30 ROF12TV24H \$2,300.00 NM									
4 WDIV F 10/26/12 11:46 PM Tonight Leno 1135P-1237A :30 ROF12TV25H \$2,300.00 NM									
6 WDIV F 10/26/12 12:32 AM Tonight Leno 1135P-1237A :30 ROF12TV24H \$2,300.00 NM									
13	10/24/12	10/24/12	Chicago Fire	10-11PM	--1----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV W 10/24/12 10:26 PM Chicago Fire 10-11PM :30 ROF12TV25H \$4,500.00 NM									
14	10/26/12	10/26/12	Local 4 Special: All 4 Hall	8-830PM	----1--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV F 10/26/12 8:16 PM Local 4 Special: All 4 Halloween 8-830PM :30 ROF12TV25H \$1,000.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
262603-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2138	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/26/12	10/26/12	Grimm	9-10PM	----1--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/26/12 9:36 PM Grimm 9-10PM :30 R0F12TV24H \$2,500.00 NM									
16	10/26/12	10/26/12	Dateline NBC	10-11PM	----1--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/26/12 11:00 PM Dateline NBC 10-11PM :30 R0F12TV24H \$3,500.00 NM									
17	10/27/12	10/27/12	Sat 6-8am/Local 4 News	7-8am	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 7:29 AM Sat 6-8am/Local 4 News 7-8am :30 R0F12TV24H \$2,000.00 NM									
18	10/27/12	10/27/12	Sat 6-7p Local News 10/26-7p		-----1-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 6:10 PM Sat 6-7p Local News 10/27 6-7p :30 R0F12TV24H \$1,800.00 NM									
19	10/27/12	10/27/12	WDIV Local Movie: No W	8-10PM	-----1-	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 8:11 PM WDIV Local Movie: No Way Out 8-10PM :30 R0F12TV25H \$1,300.00 NM									
20	10/27/12	10/27/12	Law & Order: Special Vict	10-11PM	-----1-	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 10/27/12 9:59 PM Law & Order: Special Victims Uni 10-11PM :30 R0F12TV24H \$1,300.00 NM									
21	10/28/12	10/28/12	Sun Local News 8-9am	Sun 8-9am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 8:12 AM Sun Local News 8-9am Sun 8-9am :30 R0F12TV24H \$1,100.00 NM									
22	10/28/12	10/28/12	Sun Today Show 9-10A	9A-10A	-----1	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 9:29 AM Sun Today Show 9-10A 9A-10A :30 R0F12TV24H \$2,100.00 NM									

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Advertiser	Product	Estimate Number	
ISS/Restore Our Future	RESTORE OUR FUTURE	2138	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/28/12	10/28/12	Sun 6pm	Sun 6pm	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 Sun 6pm Sun 6pm :00 <del>\$2,500.00</del> NM See MG 23.2									
2 WDIV Su 10/28/12 6:24 PM Sun 6-7pm Local News 6-7p :30 R0F12TV25H \$2,500.00 NM MG for 23.1 10/28									
24	10/28/12	10/28/12	NBC Sunday Night Footb	815-1130p	-----1	:30	1	\$13,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$13,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 10/28/12 11:35 PM NBC Sunday Night Football 815-1130p :30 R0F12TV24H \$13,000.00 NM									

Total Spots                      **55**                      Gross Total                      **\$185,800.00**

**Payment Terms 30 Days**

Agency Commission                      **\$27,870.00**  
Net Amount Due                      **\$157,930.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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